



Counsel Financial's Loan Portfolio Expands During Productive Summer Season

Specialty finance company furthers its leadership role in the plaintiffs' firm lending industry

The summer can be a slow period for many businesses, however that's not the case for Counsel Financial, the largest provider of working capital lines of credit to plaintiffs' law firms. The company is proud to announce it is coming off one of its most successful summer seasons in its history. Counsel Financial—having advanced more than \$1.5 billion to plaintiffs' firms since entering the market in 2000—continues to maintain its position as the nation's leading lender exclusively to the plaintiffs' bar by offering firms larger and more flexible lines of credit than they can receive from a bank.

One of the company's newest clients is the time-honored firm of [Liddle & Robinson LLP](#). The prominent Manhattan-based practice, which handles employment, securities and commercial litigation matters, has recovered more than \$500 million in verdicts, settlements and awards on behalf of its clients since its inception in 1979. In choosing Counsel Financial for its financing needs, the firm's managing partner Jeffrey Liddle stated, "it is extraordinary to finally work with a lender that understands our practice. Unlike a bank, Counsel Financial is able to value our contingent fees as collateral and offer more flexible repayment terms because, as attorneys themselves, they understand the time commitment associated with civil cases."

Having in-house attorneys with over 200 years of combined litigation experience, [Counsel Financial](#) can analyze and underwrite a firm's most valuable asset—its current and future attorneys' fees—giving litigators access to significantly more capital than a traditional lending institution offers.

"At Counsel Financial, we understand the significant financial burden plaintiffs' firms face as a result of inconsistent cash flow generated from a contingent-fee practice. Our lending business is dedicated to providing innovative financial products with flexible terms designed specifically for their industry. It's all we do. We couldn't be happier that quality firms, like Liddle & Robinson, continue to see the value of our products," said Paul Cody, President of Counsel Financial.

About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by six national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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