



Counsel Financial Announces Over \$1.5 Billion Advanced to Plaintiffs' Law Firms

Specialty lender achieves notable financial milestone

[Counsel Financial](#) today announced that it has advanced over \$1.5 billion in loans to plaintiffs' law firms since entering the market in 2001. As a result of substantial industry demand coupled with new creative products such as the Hybrid Line™ and the Enter Mass Torts™ program, 2015 was the company's most successful year in providing financing to the plaintiffs' bar.

In order to meet the increased demand for financing, Counsel Financial has taken a number of measures to maintain its leadership position as the nation's largest lender exclusively to the plaintiffs' bar. "We have recently capitalized our business to ensure we can continue to provide the financial support our clients need," said Ryan Kagels, Chief Financial Officer of Counsel Financial.

Counsel Financial, which is exclusively endorsed by both national trial lawyer organizations—the American Association for Justice and The National Trial Lawyers—helps fill the void left by traditional banks, which lack an understanding of the primary collateral of plaintiffs' firms—anticipated contingent fees. With over 200 years of combined litigation experience, Counsel Financial's in-house attorneys can analyze and underwrite contingent fees, giving litigators access to capital to stay competitive and provide the best representation for their clients.

Counsel Financial's unparalleled experience in the legal industry allows it to provide not only financing, but to assist firms in numerous areas of their practice as well. "We enjoy working with law firms on a personal and professional level and take pride in their successes. Most importantly, with over 200 years of legal experience we can help our clients avoid costly mistakes others have made," said Paul Cody, President of Counsel Financial.

Counsel Financial is also proud to announce the promotion of Ryan Kagels to Chief Financial Officer. Mr. Kagels, previously Vice President of Finance, has been in the legal funding industry for over a decade and possesses the industry knowledge and experience critical to the company's continued success.

About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by six national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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