



Counsel Financial Helps Grow Support for The Mikey's Way Foundation

Nation's largest financing company for the plaintiffs' bar hosts seventh annual fundraising event

Counsel Financial is proud to announce its seventh year of support for the Mikey's Way Foundation annual fundraiser, the [Drive for Dreams](#) Gala and Golf Tournament, set to take place on August 7 and 8, 2016. The two-day event begins with the gala, featuring dinner, comedy, fabulous auction items and other surprises, and concludes with an unparalleled golf tournament the following day. Last week, the company's employees successfully completed the "Counsel Challenge," a competition in which donations are sought after to assist in preparation for the event's silent auction and to garner sponsorship dollars.

As an active community member, Counsel Financial is honored to be involved with the Mikey's Way Foundation in many capacities and also encourages its staff to actively participate in events connected to the charity. During the "Counsel Challenge," employees called upon the Western New York community to donate silent auction items and sponsorship dollars. This year, the company's staff raised over \$12,000 in cash and in-kind donations.

[Mikey's Way Foundation](#) (a 501(c)(3) organization) provides internet-ready electronics, such as iPads, laptop computer, tablets and netbooks, to hospitalized children battling cancer and other life-threatening illnesses. These electronics provide patients direct connection to their parents, friends, family and schools, as well as offer crucial diversion from the pain and boredom of long-term treatment. Among the 22 hospitals nationwide that currently participate in the Mikey's Way program, local hospitals Roswell Park and Women and Children's Hospital of Buffalo are regular recipients of Mikey's Way electronics. The "Mikey's Way Connection Cart," which circles the pediatric floors of hospitals across the country to distribute the electronics, has reached over 4,500 seriously ill children since 2005.

According to Megan Payne, Counsel Financial's Chief Operations Officer, "It is truly an honor to be affiliated with this wonderful organization and we are all invested in its success. Everyone here at the company is always willing to help in any way they can, and we're excited to spread the word in our community and hope to gain the support of many local businesses, building on the community support we've had in the past."

To learn more about the charity, visit its website at MikeysWay.org.

About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned nearly \$1 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by six national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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