



## **Counsel Financial Honored by Five-Year Exclusive Endorsement from The National Trial Lawyers**

### *Trial Lawyers' Association Recommends Lender to Plaintiffs' Counsel Nationwide*

Counsel Financial, the nation's largest lender to the plaintiffs' bar, announced that it has received a five-year exclusive endorsement from The National Trial Lawyers (NTL). NTL, a subsidiary of Legal Associations Management, is one of the two major national trial lawyer organizations in the U.S. The primary goal of NTL is to assist litigators in building high-quality law practices by delivering first-rate educational resources and offering valuable networking opportunities.

In renewing the endorsement of the financial services company for a second, five-year term, Thomas Girardi, Esq., President, stated, "Counsel Financial and its team continually demonstrate their allegiance to the plaintiffs' bar and commitment to our mission to promote excellence in the legal profession. Counsel Financial's staff of attorneys has, collectively, more than 200 years of litigation experience and this makes them a standout in the industry. We are confident recommending their financing services."

Counsel Financial is a company that trial associations have repeatedly recognized as a strong advocate and supporter of plaintiffs' lawyers. Counsel Financial has an extensive understanding of the challenges that plaintiffs' firms face, including their cash flow needs. The company is able to provide credit lines and post-settlement advances for working capital to law firms based upon the value of a firm's contingent fee portfolio. The financing provided by Counsel Financial can be utilized to fund operating costs, pay for case expenses, or to drive firm growth. As one of the most established commercial lenders—exclusively to the plaintiffs' bar—Counsel Financial offers services to law firms far beyond just financing.

#### About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned nearly \$1 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by seven national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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