



Counsel Financial Sponsors AAJ Education Seminar Focused on Diversity in the Law

Law firm financing company exclusively endorsed by AAJ supports continuing legal education program

Law firm lender [Counsel Financial](#) proudly announces its sponsorship of the American Association for Justice's Hot Topic Special Edition: Diversity in the Law seminar, being held November 29 – 30 in Charlotte, North Carolina. The company, exclusively endorsed by AAJ since 2006, is honored to support this continuing legal education program, which highlights the importance of promoting diversity and inclusion in the plaintiffs' bar.

The event, which is being held concurrently with the Judicial Panel on Multidistrict Litigation hearings, will also raise awareness of the hurdles faced by minority groups in the legal profession. In particular, the agenda offers commentary on diversity in mass tort leadership, managing the public perception of race, gender and ethnicity and its impact on juries, challenges faced by women in the law, as well as a multitude of other issues currently encountered by the legal community.

Counsel Financial's Vice President of Business Development, Steve Mingle, said of the event, "We are proud to sponsor another great AAJ seminar, especially one focused on important issues at hand." Counsel Financial has been exclusively recommended as the leading law firm funding provider to AAJ plaintiffs' attorneys for over 10 years and fully supports the organization's mission of providing its members with the resources to most effectively and expertly represent their clients. According to Mingle, "AAJ works hard to support their members in achieving justice for those who need it most and this seminar is a great example of that. We stand with them in support of promoting a more inclusive legal community."

About Counsel Financial

[Counsel Financial](#) is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by six national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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