



Counsel Financial Sponsors Mass Torts Made Perfect's Fall 2016 "Boost Your Law Firm Business" Program

Financing company to hold educational session on navigating litigation funding

[Counsel Financial](#) has announced that on Wednesday, October 19, 2016, it will sponsor the "Boost Your Law Firm Business: Financing and Marketing Strategies" program at [Mass Torts Made Perfect™](#) (MTMP). The full-day bonus program, which is open to all attendees, takes place at the Bellagio in Las Vegas and focuses on issues such as expanding personal injury practices, procuring leads, lien resolution, marketing strategies and much more.

Hundreds of attorneys from 40+ states attend MTMP's bi-annual conference to learn strategy and insights into the latest mass tort cases, as well as to network and grow their practices. According to the organization, this conference has become the key gathering point for mass tort litigators, with virtually every major plaintiff's law firm and lawyer in the field attending the event. In addition, the bonus day program provides attorneys resources and education concerning business management and marketing.

Counsel Financial, as the nation's leading lender to the plaintiffs' bar, as well as long-time sponsor of MTMP, has again been invited to speak during the Business of Law program. The company's founder and CEO, [Joseph DiNardo, Esq.](#), will lead a presentation on "Navigating the Mine Fields of Litigation Funding," which will include outlining the financing options available to plaintiffs' law firms and providing examples on how to utilize financing to rapidly start or expand a mass tort practice.

Of this speaking opportunity, Mr. DiNardo stated, "It is a pleasure to once again be able to present to the nation's top mass tort plaintiffs' attorneys. I hope the information shared in this program will provide beneficial guidance to lawyers concerning all financing alternatives available to contingent-fee firms, and the importance of running a law practice as a business so they can achieve optimal results."

About Counsel Financial

Counsel Financial is the largest provider of working capital lines of credit to plaintiffs' attorneys in the industry, having loaned over \$1.5 billion exclusively to plaintiffs' attorneys in its 15-year history. Counsel Financial sets the standard for innovation and flexibility in its loan offerings, structuring terms that are conducive to the unique demands of contingency-fee practices. Leveraging 200+ years of internal legal experience, Counsel Financial has financed the growth of firms in every area of plaintiffs' litigation, including personal injury, mass torts, class action and labor and employment. The company is exclusively endorsed by six national and state trial organizations, including the American Association for Justice and The National Trial Lawyers.



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